

भारत संचार भवन, हरिश चन्द्र माथुर लेन,  
जनपथ, नई दिल्ली-110001  
दूरभाष : कार्यालय : +91-11-23372424,  
फैक्स : +91-11-23372444  
ई-मेल : cmdbsnl@bsnl.co.in  
Bharat Sanchar Bhawan, H.C. Mathur Lane,  
Janpath, New Delhi-110001, INDIA  
Ph. : (O) : +91-11-23372424  
Fax : +91-11-23372444  
E-mail : cmdbsnl@bsnl.co.in



भारत संचार निगम लिमिटेड  
(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED  
(A Government of India Enterprise)

राकेश कुमार उपाध्याय  
अध्यक्ष एवं प्रबन्ध निदेशक  
RAKESH K. UPADHYAY  
Chairman & Managing Director

D.O.No: 3-1-48/EW/2014  
Dated: 17 April, 2014

Dear Shri \_\_\_\_\_

Needless to say, the expenditure on electricity and fuel is a matter of great concern, as it has serious impact on overall financial health of the BSNL. Thus, it becomes the responsibility of all of us to contribute towards optimal use of conventional energy and more and more use of renewable energy. Though, the initial cost of providing Renewable Energy Technologies (RETs) is costlier however, proves profitable if provided by working out the financial viability.

The No Cost measures (NCMs) with the approval of the Management Committee of BSNL Board was first circulated vide corporate office letter no.3-1-29/EW/2002 dated 06.09.2002. Due to inflow of new ideas in the field of energy conservation, the implementation of various energy conservation measures was deliberated in Corporate Office and the decision was communicated vide letter no. 3-1-48/EW/2002-EW dated 27.04.2007 for implementation of No Cost Measures (NCMs), Low Cost Measures (LCMs) and High Cost Measures (HCMs).

A need was felt to formulate the policy and finally, the Energy Policy of BSNL was circulated vide letter no. 1-103/EW-2005 dated 03.02.2010. Recently, the Forum of BSNL Unions/Associations have also emphasised the need for Energy Conservation in BSNL.

I am sure that serious efforts might be in place towards optimal use of conventional energy. However, a lot more is still expected in reducing energy burden on BSNL. Your sincere and concerted efforts will improve the financial health of BSNL besides reduction in carbon footprints.

With warm regards,

Yours sincerely

(R.K. Upadhyay)

Shri \_\_\_\_\_

Chief Engineer (Elect.)

Telecom Circle \_\_\_\_\_

पंजीकृत एवं निगमित कार्यालय : भारत संचार भवन, हरिश चन्द्र माथुर लेन, जनपथ, नई दिल्ली-110001  
Regd. & Corporate Office : Bharat Sanchar Bhawan, H.C. Mathur Lane, Janpath, New Delhi-110001, INDIA  
Website : www.bsnl.co.in